

**AUTOMATIC DATA ENTRY INTO WIRELESS DEVICE DIRECTORY****ABSTRACT OF THE DISCLOSURE**

[0034] A system and method for placing data into an appropriate directory of a wireless device, such as sending a requested telephone number for entry into the directory resident on a wireless telephone. In one embodiment, the system allows a user to dial to a directory assistance service, provide a name for a destination party, and, automatically receive and store a telephone number for the destination party, and store the telephone number into the telephone directory in the wireless telephone. In another embodiment, the user invokes a wireless device resident application that interacts with an assistance server on the wireless network and retrieves the requested data.